

Samuel Taylor expands its workforce with new sales manager

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Materials contact specialist Samuel Taylor Limited has recently welcomed a new Sales Manager to their expanding workforce, to help strengthen and develop the firm's presence within the metal contacts manufacturing industry.

Carl Siviter has joined the company with a view to sustain their existing customer base as well as attract new clients. He believes that he has joined a positively evolving company which he wants to help progress further.

At the top of Mr. Siviter's agenda is to strengthen the firm's 'green energy' knowledge and how it can be efficiently utilised within the automotive sector. This will consist of exploring how new material technologies and renewable energies can be innovatively shaped within the industry.



STL

Sales Manager Carl Siviter said: "From the start of my career in R&D to my new position at STL, I have remained keenly interested in materials technology and how that is applied in the modern world. STL share the same enthusiasm about innovation and its associated challenges, and I am happy to be part of such a team."

STL also shares this passion for innovation and creativity in modern engineering. Mr. Siviter holds a strong background in material technology and will apply his expertise towards keeping in tune with new industry developments.

He will be ensuring that he maintains Samuel Taylor's first-class customer services so that the company can expand its prestige and position within the industry.

Alastair Gordon MD said: "I'm very pleased Carl has joined STL, he comes with a strong technical background in related but different products from our own. His International experience is also good; he has worked extensively in Europe, the States and the Far East which is where the majority of our markets are too. We wish him well."

Mr. Siviter was drawn towards Samuel Taylor because of its rich and respected heritage. Proud to be a part of the workforce, Carl believes that he can add to their success and its well known brand through building key relationships with like-minded people. Positive values such as reliability and a positive approach is a key driver in achieving these ambitions for Samuel Taylor Limited.

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Note to editors

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